

# 7 Things You Can Do to Build Your Brand with Social Media

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1 Start with a \_\_\_\_\_

My Audience

My Story

6 The 1:9:90 \_\_\_\_\_ Rule

1                      9                      90

2 The 60:30:10 \_\_\_\_\_ Rule

60%

30%

10%

Be \_\_\_\_\_

7 The 15:5:5 \_\_\_\_\_ Formula

15

5

5

3 \_\_\_\_\_ Post Formula

\_\_\_\_\_:

\_\_\_\_\_:

\_\_\_\_\_:

& Last but not Least...

Once it's out there, you can't \_\_\_\_\_

Do your \_\_\_\_\_

\_\_\_\_\_ your accounts

Everything is \_\_\_\_\_

4 The \_\_\_\_\_ Rule

C \_\_\_\_\_:

C \_\_\_\_\_:

C \_\_\_\_\_:

5 Be a \_\_\_\_\_ at Something

Join a \_\_\_\_\_ or create one.

Be \_\_\_\_\_ and connect with others